

SUSTAINABLE JERSEY: FROM UN TO NEW JERSEY IN FIVE EASY STEPS

“Sustainable Jersey” – just an organization dedicated to promoting a clean environment and using resources responsibly, right? **Wrong.**

Sustainable Jersey is linked directly to the UN’s global “social justice” plan called Agenda 21.

Really? How can that be?

See how the three dimensions of Agenda 21: **Economy, Environment** and **Equity** (“social justice”) are incorporated into Sustainable Jersey’s mission, goals and terminology:

1987: The UN Brundtland Report defined Sustainable Development as shaping the "international community's attitude toward *economic, social and environmental* development”.

1992: United Nations Rio Earth Summit: Formalized as Agenda 21: an action plan to use Sustainable Development to implement social equity, environmental “justice”, and a global economy.

1994: The UN's Sustainable Development action plan, Agenda 21, was implemented in the US under the President's Council on Sustainable Development.

The name “Agenda 21” was tactically removed, to avoid scrutiny on the recommendation of PCSD advisor, J. Gary Lawrence. (Millennium Papers, page 4, Par 1-2 for “economy, environment, equity”)

2002: The UN's Sustainable Development Report stated "the three principal dimensions [are] economic growth, social equity and protection of the environment".

2011: From www.sustainablejersey.com/about.php

Sustainable Jersey:

- Identifies concrete actions that municipalities can implement to become "certified" and be considered leaders on the path to sustainable communities
- Provides clear “how to” guidance and tools to enable communities to make progress on each action
- Provides access to grants, and identifies existing and new funding opportunities for municipalities to make progress toward the actions
- Encompasses the 3 equal, interrelated components of sustainability:
 - Prosperity-support your local **economy** and use community resources
 - Planet-practice responsible **environmental** management and conservation
 - People-embrace social **equity** and fairness

Sustainable Jersey: The UN in green clothing.